



مجلس الأعمال السعودي الأمريكي
U.S.-Saudi Arabian Business Council



THE STATE CHAMBER

The Economic Boom in Saudi Arabia

Conference on the Unprecedented Trade & Investment Opportunities available in Saudi Arabia for U.S. Companies

March 4, 2010

11:00 a.m. to 5:00 p.m.

The Heldrich Hotel

Livingston Ballroom

10 Livingston Avenue New Brunswick, NJ 08901

Agenda

10:30am–11:00am **Registration**

11:00am–11:15am Welcome and Opening Remarks by **Joan Verplanck**, President, New Jersey State Chamber of Commerce

Remarks by **Camille Sailer**, Director for International Trade, New Jersey Economic Development Authority

Remarks by **Peter J. Robertson**, U.S. Co-Chairman, U.S.-Saudi Arabian Business Council (Vice-Chairman of the Board of Chevron-Retired)

11:15am–11:45am **Morning Keynote Speaker:**

His Excellency Abdullah Zainel Alireza, Minister of Commerce and Industry of the Kingdom of Saudi Arabia

11:45am–12:30pm The National Industrial Strategy of Saudi Arabia: Panel

Dr. Khaled Al-Sulaiman, Deputy Minister for Industry, Ministry of Commerce and Industry of the Kingdom of Saudi Arabia

Dr. Ibrahim Babelli, CEO, National Industrial Strategy (NIS)

Eng. Azzam Shalabi, CEO, Saudi Arabia's National Industrial Cluster Development Program (NICDP)

Joseph Fuller, Co-founder and CEO, Monitor Group

- 12:30pm–2:00pm **Luncheon**
Introduction by **Peter J. Robertson**, U.S. Co-Chairman, U.S.-Saudi Arabian Business Council (Vice-Chairman of the Board of Chevron-Retired)
- Keynote Speaker:**
Ford M. Fraker, former U.S. Ambassador to the Kingdom of Saudi Arabia (Senior Advisor and Chairman, KKR Middle East and North Africa)
- 2:00pm–2:45pm U.S.-Saudi Economic, Financial and Trade Policy: Panel
Edward Burton, President, U.S.-Saudi Arabian Business Council
Chris Wilson, Assistant Trade Representative for Europe and the Middle East, Office of the U.S. Trade Representative
John Sfakianakis, Group General Manager and Chief Economist, Banque Saudi Fransi
- 2:45pm–3:30pm The Business Environment in Saudi Arabia: Panel
Anant Upadhyaya, Senior Vice President, Corporate Growth Aquatech International Corporation
Peter Costa, Vice President, Critical Infrastructure Development, Honeywell
Andrew Bonham, Vice President of W. R. Grace & Co. and President of Grace Construction Products
- 3:30pm–4:00pm Networking Opportunity/Coffee Break
- 4:00pm–4:45pm The Financial and Legal Environment in Saudi Arabia: Panel
The Honorable Bijan R. Kian, Member, Board of Directors Export-Import Bank of the United States
Kevin F. D'Amour, Partner, Kevin F. D'Amour, PC
George W. Arnett III, Managing Director, Pershing LLC
- 4:45pm–5:00pm Closing Statements by **Edward Burton**, President, U.S.-Saudi Arabian Business Council

