



مجلس الأعمال السعودي الأمريكي
U.S.-Saudi Arabian Business Council

YOU ARE INVITED TO JOIN US FOR

***The Second Minnesota Business
Development Mission to the Kingdom
of Saudi Arabia***

March 28-April 1, 2010

Riyadh and Dammam



**Advancing Minnesota Businesses in the
Largest Economy in the Arab World**

Building on the success of the inaugural Minnesota business development mission to Saudi Arabia in 2009, the US-Saudi Arabian Business Council (USSABC), in cooperation with the Minnesota Trade Office, is organizing its second mission of state companies to the Kingdom. The United States is Saudi Arabia's largest trading partner, with bilateral trade exceeding \$67 billion in 2008. As our 14th largest export market and the largest economy in the Gulf region, the Kingdom has a rising demand for U.S. products, technologies and services spurred by the Saudi Government's ambitious national development plans.

Minnesota companies will have a unique opportunity to develop or increase business and acquire key contacts in the Saudi market by joining this mission which will be accompanied by **Congressman Keith Ellison** of the Fifth Congressional District of Minnesota.

Dates: March 28 - April 1, 2010 - Cities to be Visited: Riyadh and Dammam

The mission will draw participants from all sectors. The following are areas of particular opportunity for U.S. companies in Saudi Arabia:

Information & Communication Technology - Medical and Healthcare - Oil and Gas - Downstream Petrochemicals - Mining - Construction (Engineering, Architecture, Design, Supplies and Services) - Real Estate Development - Transportation Equipment - Automotive - Agriculture - Food and Beverages - Financial Services - Power Generation - Water

Mission Deliverables

- To facilitate entry for Minnesota companies new to the Saudi market;
- To assist Minnesota companies already operating in Saudi Arabia to increase their market share;
- To arrange one-on-one meetings with reputable Saudi companies in your specific industry sector, including prospective customers, agents, distributors and joint venture partners;
- To provide valuable networking opportunities, and offer comprehensive advice on doing business in Saudi Arabia.

Who Should Participate

Minnesota companies that have demonstrated international trade and investment experience as well as Minnesota companies that are already operating in Saudi Arabia. *Small, medium-size, minority and women-owned businesses are particularly encouraged to participate.*

Price

The participation fee for the Mission is \$1,500 per firm for one company representative. The fee for each additional company representative is \$500. The participation fee will partially defray USSABC's out-of-pocket expenses for meeting venues, in-country transportation, hosted meals, and some administrative costs. Expenses for air travel, lodging, incidentals and all other meals will be the responsibility of each mission participant.

Application Process

For applications and additional information, please contact Vladimir Gololobov, U.S.-Saudi Arabian Business Council, at 703-962-9300 or vgololobov@us-sabc.org.

Completed applications should be submitted to the email above or faxed to 703-204-0332.

Application Deadline: FEBRUARY 26, 2010.

For your information, please also see the accompanying company testimonials from the 2009 business development mission of Minnesota companies to Saudi Arabia.

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