



مجلس الأعمال السعودي الأمريكي
U.S.-Saudi Arabian Business Council

Saudi Market Opportunities for Minnesota Companies

Business Development Mission to the Kingdom of Saudi Arabia March 28-April 1, 2010



Saudi expansive public spending, large scale industrial development and surging consumer demand are creating unprecedented opportunities for U.S. companies.

Business Market and Upcoming Mission Briefing February 5, 2010

The U.S. Saudi Arabian Business Council (USSABC) invites you to an information-packed briefing on the Saudi market opportunity. A successful Minnesota mission to the Kingdom last year has generated demand for a follow-up program in 2010. Learn about the market and the mission from Saudi market experts and past mission participants, including Congressman Keith Ellison. Congressman Ellison accompanied the mission in 2009 and is expected to participate in the 2010 mission. This meeting is being hosted by Faegre & Benson LLP.



Saudi Market Opportunities for Minnesota Companies

Date: February 5, 2010

Venue: Faegre & Benson LLP
2200 Wells Fargo Center
90 South Seventh St
Minneapolis, MN 55402-3901

Agenda: 10:00 am – Welcome remarks by John Enstone, Partner,
Faegre & Benson LLP

10:15 am – Greetings by Congressman Keith Ellison

10:30 am – Overview of Saudi market and upcoming mission by
Edward Burton, President and Managing Director, USSABC

11:00 am – Panel discussion with 2009 mission participants:
Doug Swanstrom, Director of Sales/Marketing, Aqua Sales
David Bell, CEO and President, Phygen, Inc.
Richard Copeland, CEO, Thor Construction
Paul Hansen, International Trade Representative for Africa and
the Middle East, Minnesota Trade Office

11:45 am – Closing remarks by John Enstone, Faegre & Benson LLP

RSVP: Vladimir Gololobov at 703-962-9300 or vgololobov@us-sabc.org

Join us for the mission this April:

The mission is open to all product sectors. Areas of particular opportunity include:

Information & Communication Technology - Medical and Healthcare - Oil and Gas -Downstream
Petrochemicals – Mining - Construction (Engineering, Architecture, Design, Supplies and Services) - Real
Estate Development - Transportation Equipment – Automotive – Agriculture - Food and Beverages -
Financial Services - Power Generation

Cities to be Visited: Jeddah and Damman

Price

The Mission fee is \$1,500 per firm for one company representative. \$500/ additional representative.

Application Process & Additional Information

Contact: Vladimir Gololobov at 703-962-9300 or vgololobov@us-sabc.org.

Application Deadline: FEBRUARY 19, 2010.

The USSABC gratefully acknowledges the support of:



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