



مجلس الأعمال السعودي الأمريكي  
U.S.-Saudi Arabian Business Council

*Market Entry Opportunity for Minnesota Companies*

## **Business Development Mission to the Kingdom of Saudi Arabia April 4-8, 2009**



Expansive public sector spending, large scale industrial development and growing consumer demand are creating unprecedented opportunity for U.S. companies in Saudi Arabia.

The U.S. - Saudi Arabian Business Council (USSABC) can deliver this opportunity to Minnesota companies.

## **Business Market & Mission Briefing February 10, 2009**

The USSABC is sponsoring a briefing for Minnesota companies interested in learning about the Saudi market and the upcoming mission. This meeting is being hosted by Faegre & Benson LLP.



## Hear the market opportunities at the briefing:

**Date:** February 10, 2009

**Time:** 8:00 am – 8:30 am Continental Breakfast  
8:30 am – 9:30 am Presentations and Q&A

**Place:** Faegre & Benson LLP  
2200 Wells Fargo Center  
90 Seventh Street  
Minneapolis, MN 55402

**Speakers:** Edward Burton, USSABC President and Managing Director  
John Enstone, Partner, Faegre & Benson LLP

**RSVP:** Ana Carmen Neboisa at 703-962-9300 or [anacarmen@us-sabc.org](mailto:anacarmen@us-sabc.org)

## Join us for the mission:

**The mission is open to all product sectors. The following are Minnesota's leading prospect areas for Saudi Arabia:**

Information & Communication Technology - Medical and Healthcare - Oil and Gas -Downstream Petrochemicals – Mining - Construction (Engineering, Architecture, Design, Supplies and Services) - Real Estate Development - Transportation Equipment – Automotive – Agriculture - Food and Beverages - Financial Services - Power Generation

**Cities to be Visited:** Jeddah and Riyadh

### **Mission Deliverables**

- One-on-one meetings with reputable Saudi companies in your specific industry sector, including prospective customers, agents, distributors and joint venture partners;
- Invaluable networking opportunities and comprehensive information on doing business in Saudi Arabia.

### **Price**

The participation fee for the Mission will be \$1,000 per firm for one company representative and \$300 for each additional representative. The fee helps to partially defray USSABC's out-of-pocket expenses for meeting venues, in-country transportation, hosted meals, and some administrative costs. Expenses for air travel, lodging, incidentals and all other meals will be the responsibility of each mission participant.

### **Application Process & Additional Information**

Contact Ana Carmen Neboisa of the USSABC at 703-962-9300 or [anacarmen@us-sabc.org](mailto:anacarmen@us-sabc.org)

**Application Deadline: FEBRUARY 27, 2009.**

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